

Application for Full Approval: Undergraduate Programme Specification

Note that the information contained in the final approved version of this programme specification will be published by the University at www.courses.hull.ac.uk

THIS COMPLETED PRO FORMA **MUST** BE SUBMITTED **ELECTRONICALLY** TO THE APPROPRIATE UNIVERSITY FACULTY BY THE PUBLISHED DEADLINE

THIS PROPOSAL **MUST** BE SUPPORTED BY ANY CVS NOT SUBMITTED WITH THE PLANNING PERMISSION APPLICATION FOR STAFF WHO WILL DELIVER THE PROGRAMME

1	Name of Partner Institution	Grimsby Institute Group
2	University Faculty	HUBS
3	University Department	Business School
4	Title of Programme	Business Management with Accounting
5	Award (e.g. BA, FdSc)	BA
6	Teaching institution	Grimsby Institute of Further & Higher Education
7	Awarding institution	The University of Hull
8	Mode of Study (full or part-time)	Full and Part Time
9	Duration (total number of years)	3 Full Time and 6 Part Time
10	Number of weeks per academic year	34
11	Location of delivery	University Centre Grimsby
12	Accrediting Professional / Statutory Body (if applicable)	N/A
13	UCAS Code (if applicable)	
14	Entry requirements	<p>120 UCAS points from two A' Levels, GCE and AVCE Double Award or 60 Access to HE credits (of which a minimum of 45 must be at Level 3). Students are also required to hold English & Maths GCSE (or equivalent) grade C or above.</p> <p>For students entering the Programme at level 6, successful completion of:</p> <p>240 credits at level 4 and 5; e.g. Foundation</p>

		<p>degree in relevant area such as FD Tourism & Hospitality Business Management with a 50% average at level 5 (other than in mitigating circumstances which will be individually addressed).</p> <p>Students must also complete the Bridging Unit (Appendix 1) prior to commencing the level 6 Programme. Completion of this Unit will ensure that students who may have been out of education for some time, or who achieved a level 4/5 qualification with no research element at level 5, are still able to commence their level 6 studies with confidence. The Unit offers sessions in criticality, the research process, time management and referencing, all of which are key skills for academic study of this level.</p> <p>Non-standard Offer In line with the widening participation brief, the Institute encourages applications from students who lack formal academic qualifications. All such applicants will be set an appropriate piece of work (Essay 1000 words) and a judgement made taking into account their academic potential and relevant experience.</p> <p>Accreditation of Prior Learning Applicants may be admitted with credit for prior certificated learning (APcL) or work/life experience or other uncertificated learning (APeL) (see section 8.3 - Accreditation of prior learning (experiential and certificated) of the Higher Education Quality Handbook which can be found at http://www.grimsby.ac.uk/About-us/section8.html).</p> <p>International Admissions The Institute recognises a wide range of entry qualifications as being equivalent to A' level standard; if students hold a qualification not listed above please contact the HE Manager for Admissions and Administration for further guidance on +44 (0)1472 315528.</p> <p>International students must evidence they possess a satisfactory command of English language in terms of reading, writing, listening and are expected to have achieved Level B2 on the Common European Framework of Reference for Language (CEFR), as defined by the UK Border Agency.</p>
15	Minimum number of students – for numbers less than this approval for the programme to start must be obtained	18

16	Degree classification weighting	
	Diploma stage	40%
	Post Diploma stage (if applicable)	n/a
	Honours stage	60%
17	Aims of the programme and distinctive features/fit with existing provision	
	<p>This programme has been developed in order to offer students the opportunity to engage with the exciting and dynamic challenges presented by the business and management sector whilst providing the opportunity to acquire a broad, balanced knowledge and understanding of the main features of financial management, collaborative ways of working, accountability, policy and practice.</p> <p>The programme utilises a range of complementary modules, some of which are taught over one semester, some of which last for a full academic year, in order to enable students to develop a deep and analytical knowledge and understanding of both the theories and practice related to business and management.</p> <p>All BA Business Management students will undertake generic modules at year 1 of study. Those studying the 'with accounting' pathway will then undertake a more specialised Programme which will conclude at the final year with a combination of compulsory and optional modules. Students will engage with a variety of contemporary subjects, including international trade, globalisation, corporate social responsibility, and enterprise development, alongside their core underpinning financial and accounting modules. As students progress through to the final year of study the range of optional modules will allow each individual student to align their own specified studies to other areas of particular interest. It should be noted however, that not all optional modules will be available in every academic year – availability will relate to student numbers.</p> <p>The broad range of modules offered by this programme allows students the opportunity to develop diverse intellectual skills whilst, at the same time, developing professional, practical and transferable skills which will enhance future employment opportunities. Upon successful completion of the degree, graduates will be equipped with the knowledge and skills to pursue a new career, or advance an existing one in business and management related roles within the private or public sectors and which have a specific focus on finance and accountancy. Further study will also be an option with one of the many professional accountancy bodies, such as The Chartered Association of Certified Accountants, The Chartered Institute of Management Accountants, The Institute of Chartered Accountants, etc. Her Majesty's Revenue & Customs also offer a graduate entry scheme to their Tax Professional Development Programme. All of these qualifications can be undertaken whilst in employment, so offering the possibility of relevant work experience.</p> <p>A recognition of the role that e-learning offers in terms of additional skills and employability is also reflected within many of the modules and this will enable students to further enhance their transferable skills and move towards achieving their personal and professional goals.</p> <p>Particular emphasis will be on:</p> <ul style="list-style-type: none"> • Deep understanding of the main functional areas of business and the changing external environment; • Identification and development of a range of business knowledge and skills, with specific emphasis upon financial management, policy and practice; • Enhancement of lifelong learning skills and personal development appropriate to higher education and 'management' in its broadest sense; • Development of employability skills. 	
18	Programme intended learning outcomes <i>Reference the relevant subject benchmark statement(s) for each outcome (in brackets</i>	

	<i>after each outcome)</i> <i>State supporting learning, teaching and assessment strategies for each group of outcomes</i>	
A	Knowledge and understanding	
	<p>On successful completion of their programme students will be able to demonstrate knowledge and understanding of</p> <ol style="list-style-type: none"> concepts and principles surrounding the operational management of the organisation from an internal and external perspective (GBM 3.7v) management, processes and practice which impact on the effective running of the organisation – this will include financial theories, models and frameworks.(GBM3.6 FIN 3.2ii) the relationship between key business theories and practical application (GBM 5.4i, 5.5ii) the interrelationships and interconnectedness of the various business areas and how finance impacts on this (GBM 3.3) the major theoretical tools and theories of finance and their relevance and application to theoretical and practical problems.(GBM 3.7FIN 3.2ii) the financing arrangement and governance structures of business entities and an appreciation of how theory and evidence can be combined to assess the effectiveness and efficiency of such arrangements. (GBM3.4, FIN 3.2v) 	<p>Teaching and learning methods/strategies:</p> <p>Core knowledge and understanding is acquired via lectures, seminars, workshops, group work, computer assisted learning, case studies, video and other multi-media presentations. There will also be a range of enrichment and practical activities aimed at enhancing employability skills. The use of self-directed study and independent learning materials will also be used in some modules.</p> <p>Assessment</p> <p>A range of assessment methods reflecting the diverse nature, level and orientation of cohorts, the complexity of the subject of Business and Management, and the variety of pedagogic style adopted by academics.</p> <p>The assessment activities associated with each module have formative feedback and are all summative i.e. they contribute to the final mark for the module.</p> <p>Specific assessment strategies include written assessments, examinations, case studies, presentations and reports offering the opportunity for students to demonstrate knowledge, understanding and application of both general and specific business principles. Such methods will also allow students to indicate both the breadth and depth of their directed and independent research. Some modules are assessed partly by the use of group activities as well as independent activities.</p>
B	Intellectual skills	
	<p>On successful completion of their programme students will be able to:</p> <ol style="list-style-type: none"> select relevant sources and use them to extend own knowledge and understanding. (GBM3.9.ix FIN 4.1.iii) engage with increasingly complex theories and techniques of critical analysis and apply them to the learning process.(GBM 3.9i) propose solutions to 	<p>Teaching and learning methods/strategies:</p> <p>Intellectual thinking skills are developed during lectures, seminars, workshop, and group work where students will be encouraged to engage in critical discussion, analysis and evaluation. The use of case studies and personal experience will also be used to engage students in the important cognitive processes of analysis, synthesis and evaluation.</p>

	<p>challenges arising from critical reflection upon and critical analysis of information gained from practical and theoretical situations.(GBM 3.9.i, FIN 4.1.i)</p> <p>iv. provide coherent arguments supported by evidence and theory (GBM 3.9.iii, FIN 4.1.vi)</p> <p>v. initiate and maintain a critical, questioning perspective on current theories and techniques. (GBM 3.9i, 3.9.ii)</p> <p>vi. examine the future implications of current practice and establish mechanisms for action (GBM 3.8)</p> <p>vii. use numeric and quantitative skills when related to organisational problems (QAA GBM 3.9.4iv)</p>	<p>Assessment</p> <p>Specific strategies for assessing intellectual thinking skills will include oral and written assessments and examinations that test for quantitative and qualitative critical analysis and evaluation. This will include students demonstrating the ability to synthesise and analyse information from a wide variety of sources.</p>
C Practical/Professional skills		
	<p>On successful completion of their programme students will be able to:</p> <p>i. demonstrate understanding within learning situations, through the application of knowledge and self-assessment of skills (GBM 3.9.ii)</p> <p>ii. establish and implement procedures to review, evaluate and update current knowledge and practice (GBM 3.9.iv)</p> <p>iii. work with and participate in groups to achieve joint learning outcomes (GBM 3.9.vii, FIN 4.1.viii)</p> <p>iv. demonstrate and apply knowledge and skills relevant to employment (GBM3.9.iv, FIN 4.1.iv)</p> <p>v. demonstrate skills necessary for reflective practice (GBM 3.9.x)</p> <p>vi. effectively manage self-initiated, independent projects (GBM 3.9.vi, FIN 4.1.vii)</p> <p>vii. communicate effectively with others across a range of situations (GBM 3.9.viii)</p>	<p>Teaching and learning methods/strategies:</p> <p>A wide variety of research methods shall be introduced in the teaching and learning process. These will include the use of statistical tools for analysing problems of a quantitative nature together with a variety of tools from the social sciences for analysing problems of a more qualitative nature. Computer and IT equipment will be provided for generating written and oral presentations.</p> <p>Assessment</p> <p>Practical skills will be assessed using a variety of assessment techniques including written assignments, examinations and presentations. Students will have the opportunity to demonstrate these skills within an independent project/study and dissertation.</p>
D Transferable skills		
	<p>On successful completion of their programme students will be able to:</p> <p>i. manage and organise own time, information, records and resources indicating an appropriate level of personal responsibility and confident decision making.(GBM 3.9.vi)</p>	<p>Teaching and learning methods/strategies:</p> <p>Transferable skills will be developed by use of a variety of teaching and learning methods and strategies aimed to challenge the learners in order to address the needs of different client groups. These methods will introduce students to project planning and time management skills, competent use of IT, ability to work as part of a</p>

	ii. recognise personal learning styles and strategies and use these to organise development of own learning and work patterns (GBM 3.9.vi)	team, and ability to work independently.
	iii. communicate effectively using complex arguments and analyse verbally and in written form. (GBM 3.9.iii, 5.4iii; FIN 4.1.vi) iv. use ICT competently and appropriately. (GBM3.9.v, FIN 4.1.v) v. locate information from a wide range of sources.(GBM3.9.ix) vi. use problem solving skills in complex situations. (GBM3.9.ii)	<p>Assessment</p> <p>These strategies include: individual and group assignments or presentations with a strong emphasis on the workplace; involving the use of specific ICT systems, learning journals and reflective commentaries.</p>

19	Programme structure <i>(please delete stages not required)</i>
Certificate Stage	

Long thin modules (last two semesters)

Code/ New	Title	Core/ Option	Credits	Level	Non- compen satable	Weight ing
	Business Law	Core	20	4	No	
	Customer Service and Marketing	Core	20	4	No	
	The Economic and Political Environment	Core	20	4	No	

Semester 1 modules

	Introduction to Enterprise	Core	10	4	No	
	Professional Skills	Core	20	4	No	

Semester 2 modules

	Introduction to Accounting	Core	20	4	Yes	
	Management of People	Core	10	4	No	

Diploma stage						
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Long thin modules (last two semesters)

Code/ New	Title	Core/ Option	Credits	Level	Non- compen satable	Weight ing
	Finance for Management	Core	20	5	Yes	

	International Trade and Integration	Core	20	5	No	
	HRM and Employment Law	Core	20	5	Yes	

Semester 1 modules

	Managing Self	Core	10	5	No	
	Financial governance and ethics	Core	20	5	Yes	

Semester 2 modules

	Research Skills	Core	10	5	No	
	Organisational Management	Core	10	5	No	
	Operations and Quality Management	Core	10	5	No	

Honours Stage

Long thin modules (last two semesters)

Code/ New	Title	Core/ Option	Credits	Level	Non- compen satable	Weight ing
NEW	International Business Environment	O	20	6	No	
	Strategic Human Resource Management	O	20	6	No	
	<u>One Choice From:</u> Dissertation Work Related Study Desk Based Project	O	40	6	No	

Semester 1 modules

	Contemporary Issues in Management	O	20	6	No	
	Public Sector Management	O	20	6	No	
	Strategic Management	O	20	6	No	
	Financial Auditing	C	20	6	Yes	

Semester 2 modules

	Marketing Communications	O	20	6	No	
	Sustainability for Business	O	20	6	No	

	International Financial regulations	C	20	6	Yes	
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PART-TIME STRUCTURE

Part-time structure

Year 1

Long thin modules

Code/New	Title	Core/Option	Credits	Level	Non-compensatable	Weighting
	The Economic and Political Environment	C	20	4	No	

Semester 1 modules

	Professional Skills	C	20	4	No	
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Semester 2 modules

	Introduction to Accounting	C	20	4	Yes	
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Year 2

Long thin modules

Code/New	Title	Core/Option	Credits	Level	Non-compensatable	Weighting
	Customer Service and Marketing	C	20	4	No	
	Business Law	C	20	4	No	

Sem 1

	Introduction to Enterprise	C	10	4	No	
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Sem 2

	Management of People	C	10	4	No	
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Year 3 Long thin modules

	Finance for Management	C	20	5	Yes	
	HRM & Employment Law	C	20	5	No	

Semester 1 modules

	Managing the Self	C	10	5	No	
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Sem 2

	Operations & Quality Management	C	10	5	No	
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Year 4

Long thin modules

Code/New	Title	Core/Option	Credits	Level	Non-compensatable	Weighting
	International Trade and Integration	C	20	5	No	

Semester 1 short fat

	Financial governance and ethics	C	20	5	Yes	
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Semester 2 modules

	Research Skills	C	10	5	No	
	Organisational Management	C	10	5	No	

Year 5/6 60 credits per year from the following options

Long thin modules

Code/New	Title	Core/Option	Credits	Level	Non-compensatable	Weighting
	International Business Environment	O	20	6	No	
	Strategic Human Resource Management	O	20	6	No	
	<u>One choice from:-</u> Dissertation Work Related Project Desk Based Study	O	40	6	No	

Short Fat Modules – Semester 1

Code/New	Title	Core/Option	Credits	Level	Non-compensatable	Weighting
	Contemporary Issues in Management	O	20	6	No	
	Public Sector Management	O	20	6	No	
	Strategic Management	O	20	6	No	
	Financial Auditing	C	20	6	Yes	

Short fat Modules Semester 2

	Marketing Communications	O	20	6	No	
	Sustainability for Business	O	20	6	No	
	International Financial regulations	C	20	6	Yes	

20	References used in designing the programme	<p>Quality Assurance Agency for Higher Education (2007) Subject Benchmark Statements: General Business and Management.</p> <p>Quality Assurance Agency for Higher Education (2007) Subject benchmark statements Finance</p> <p>The Framework for Higher Education Qualifications in England, Wales and N.Ireland. (2001)</p> <p>Learning for the 21st Century (www.lifelearning.org.uk)</p> <p>Guidance on the implementation of the framework for higher education qualifications – http://www.qaa.org.uk/ (FHEQ 2008)</p>
21	Indicators of quality and standards	<p>The programme will follow the QA standards of the Grimsby Institute and University of Hull. The programme has been written with reference to the appropriate level and subject benchmarks together with any relevant sector skills council information</p> <p>QAA reviews, whether through the validating University or through the Institute will be published and any weaknesses addressed as appropriate.</p> <p>External examiners reports are received by the University and a copy forwarded to the relevant School within the Institute and the Director of Quality and Standards. The University requires action plans to be created for any actions recommended by the External Examiner, these are reported to the relevant Joint Board of Studies and monitored by both the University and the Institute.</p> <p>Annual course monitoring will take place in line with the requirements of the University and Institute and actions planned to rectify any weaknesses and further develop the quality of the provision.</p> <p>All programmes are reviewed by the course team annually and actions are taken in response to external, student and tutor feedback</p>
22	Particular support for learning	<p>The nature of the support will be academic and pastoral and where the pastoral requires, further referral to specialist groups will be advised.</p> <ul style="list-style-type: none"> • Induction (college and course specific) • Tutorials: personal and course • Additional support (literacy, numeracy, financial, personal) • E-mail • Named programme leader • Study skills workshops • Face to face contact during seminars or prior arrangement in tutorials (held at college or place of

		<p>work)</p> <ul style="list-style-type: none"> • IT workshops • Personal Supervision System <p>Students will be screened at induction to identify those with individual learning support needs.</p> <p>Assessment of programme and module learning outcomes will be designed to observe the acquisition of knowledge rather than the personal demonstration of practical skills where the latter might present a potential barrier to disabled learners.</p>
23	Methods for evaluating and improving the quality of learning	<ul style="list-style-type: none"> • Student surveys • Student Evaluation: reviews on modules and overall programme. • Annual course reviews • Staff development • External moderation/exam board reports • Lesson observations • Programme team meetings • Student sub committees <p>Student reps on course team meetings will discuss individual programme evaluation reports and action plans concerning this programme of study.</p>
24	Identify any ethical issues that relate to this programme's teaching and assessment (supporting material may be monitored from time to time)	<p>The Programme has been designed to ensure that appropriate ethical concepts and frameworks are incorporated throughout and that students are aware of, and encouraged to demonstrate, the need for ethical considerations within their proposals and practical work.</p> <p>Where assessments are judged by module tutors to require ethical approval, such as in the case of dissertations and final major projects, students will be expected to submit a proposal to the Ethics Committee. Information regarding ethics approval can be obtained from the Institute's Quality and Standards department.</p>
25	Other sources of information about this programme	<p>A student handbook will be provided for all students entering the programme. Individual module handbooks will also be available that define: module title, level and semester of study, credit value, name and contact details of module leader; module aims, learning outcomes and teaching and learning methods, lecture and seminar schedule; details of assessment including submission dates and assessment criteria; indicative reading list; an academic dishonesty and plagiarism statement</p> <ul style="list-style-type: none"> • Prospectus • Course leaflets • Intranet • Web pages
26	FDs only: Articulation Route	NA

Curriculum Map (demonstrating which programme outcomes are delivered in each module)

Use numbering as per programme outcomes numbering in section 18

Programme Outcomes																												
Module name	Code	Level	Ai	Aii	Aiii	Aiv	Av	Avi	Bi	Bii	Biii	Biv	Bv	Bvi	Bvii	Ci	Cii	Ciii	Civ	Cv	Cvi	Cvii	Di	Dii	Diii	Div	Dv	Dvi
Introduction to Accounting		4		x			x	x	x			x			x	x			x									
Business Law		4	x	x	x				x			x				x			x			x			x		x	x
Customer Service and Marketing		4	x	x		x			x			x				x			x			x					x	x
Management of People		4	x		x				x			x							x			x		x			x	x
Professional Skills		4														x		x		x		x		x		x		
The Economic and Political Environment		4	x	x	x				x			x			x				x		x	x					x	
Introduction to Enterprise		4				x	x					x				x	x			x			x	x				
Organisational Management		5	x		x				x	x		x				x			x									
Operations and Quality Management		5	x		x				x	x			x						x						x		x	x
International Trade and Integration		5	x	x	x				x	x		x	x		x				x			x			x		x	
Finance for Management		5		x	x				x	x	x	x	x		x	x			x			x			x		x	
HRM and Employment Law		5	x	x						x		x		x								x			x		x	x
Research Skills		5							x	x		x			x		x	x		x	x	x				x	x	

Module name	Code	Level	Ai	Aii	Aiii	Aiv	Av	Avi	Bi	Bii	Biii	Biv	Bv	Bvi	Bvii	Ci	Cii	Ciii	Civ	Cv	Cvi	Cvii	Di	Dii	Diii	Div	Dv	Dvi
Managing the Self		5	x	x					x							x	x			x								
Financial Governance and Ethics		5	x	x	x	x	x		x	x	x	x	x		x	x			x						x		x	
Financial Auditing		6	x	x		x		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x		x	x	x	x
International Financial Regulations		6	x	x		x	x	x	x	x				x	x	x			x				x		x	x	x	
Dissertation		6			x		x		x	x	x	x	x	x	x		x				x	x	x	x	x		x	
Work Related Project		6			x		x		x	x	x	x	x	x	x		x				x	x		x	x		x	
Desk Based Study		6			x		x		x	x		x	x		x	x	x		x		x	x	x		x		x	
International Business Environment		6	x			x			x	x		x	x	x	x										x		x	
Contemporary Issues in Management		6	x	x					x	x		x	x			x			x	x		x		x	x		x	
Marketing Communications		6	x	x		x			x	x		x	x			x			x		x	x			x		x	
Strategic Management		6	x		x				x	x		x	x	x		x			x	x		x			x			x
Public Sector Management		6	x						x	x		x	x	x								x					x	
Sustainability for Business		6	x		x				x	x		x	x	x					x						x		x	x
Strategic HRM		6	x		x				x	x	x	x	x			x		x	x			x		x	x		x	

Outcomes Key:

A: Knowledge and Understanding

- i. Concepts and principles surrounding the operational management of the organisation from an internal and external perspective (GBM 3.7v)
- ii. management, processes and practice which impact on the effective running of the organisation – this will include financial theories, models and frameworks.(GBM3.6 FIN 3.2ii)
- iii. the relationship between key business theories and practical application (GBM 5.4i, 5.5ii)
- iv. the interrelationships and interconnectedness of the various business areas and how finance impacts on this (GBM 3.3)
- v. the major theoretical tools and theories of finance and their relevance and application to theoretical and practical problems.(GBM 3.7FIN 3.2ii)
- vi. the financing arrangement and governance structures of business entities and an appreciation of how theory and evidence can be combined to assess the effectiveness and efficiency of such arrangements .(GBM3.4, FIN 3.2v)

B: Intellectual Skills

- i. select relevant sources and use them to extend own knowledge and understanding. (GBM3.9.ix FIN 4.1.iii)
- ii. engage with increasingly complex theories and techniques of critical analysis and apply them to the learning process.(GBM 3.9i)
- iii. propose solutions to challenges arising from critical reflection upon and critical analysis of information gained from practical and theoretical situations.(GBM 3.9.i, FIN 4.1.i)
- iv. provide coherent arguments supported by evidence and theory (GBM 3.9.iii, FIN 4.1.vi)
- v. initiate and maintain a critical, questioning perspective on current theories and techniques. (GBM 3.9i, 3.9.ii)
- vi. examine the future implications of current practice and establish mechanisms for action (GBM 3.8)
- vii. Use numeric and quantitative skills when related to organisational problems (QAA GBM 3.9.4iv)

C: Practical/Professional Skills

- i. demonstrate understanding within learning situations, through the application of knowledge and self-assessment of skills (GBM 3.9.ii)
- ii. establish and implement procedures to review, evaluate and update current knowledge and practice (GBM 3.9.iv)
- iii. work with and participate in groups to achieve joint learning outcomes (GBM 3.9.vii, FIN 4.1.viii)
- iv. demonstrate and apply knowledge and skills relevant to employment (GBM3.9.iv, FIN 4.1.iv)
- v. demonstrate skills necessary for reflective practice (GBM 3.9.x)
- vi. effectively manage self-initiated, independent projects (GBM 3.9.vi, FIN 4.1.vii)
- vii. communicate effectively with others across a range of situations (GBM 3.9.viii)

D: Transferable Skills

- i. manage and organise own time, information, records and resources indicating an appropriate level of personal responsibility and confident decision making.(GBM 3.9.vi)
- ii. recognise personal learning styles and strategies and use these to organise development of own learning and work patterns (GBM 3.9.vi)
- iii. communicate effectively using complex arguments and analyse verbally and in written form. (GBM 3.9.iii, 5.4iii; FIN 4.1.vi)
- iv. use ICT competently and appropriately. (GBM3.9.v, FIN 4.1.v)
- v. locate information from a wide range of sources.(GBM3.9.ix)
- vi. use problem solving skills in complex situations. (GBM3.9.ii,)

Assessment Methods Matrix

Assessment Method	Introduction to Accounting	Business Law	Customer Service and Marketing	Management of People	Professional Skills	The Economic and Political Environment	Introduction to Enterprise
Essay Assignments				100	50		
Group Projects					50		
Unseen Examinations	60					50	
Written Report		50	50				
Practicals		50					
Reflection							
Computer-based Exercises	40						
Business Plan							100
Oral Presentations			50			50	

Assessment Methods Matrix

Assessment Method	Organisational Management	Operations and Quality Management	International Trade and Integration	Finance for Management	HRM and Employment Law	Research Skills	Managing the Self	Financial Governance and Ethics
Essay Assignments			60					
Independent projects						100		
Unseen Examinations				70				
Written Report				30	60			50
Open-book Examinations	100	100						50
Design Tasks							100	
Reflection								
Oral Presentations			40		40			

Assessment Methods Matrix

Assessment Method	Financial Auditing	Dissertation	Work Related Project	Desk Based Study	International Business Environment	Contemporary Issues in Management	Marketing Communications	Strategic HRM	International Financial Regulations	Strategic Management	Public Sector Management	Sustainability for Business
Essay Assignments	50				60	60			50		50	
Group Projects								40				
Unseen Examinations	50								50			
Written Report							100	60		60		
Open-book Examinations										40		
Fieldwork Reports												70
Work Based Project			100									
Other types of extended writing		100		100								
Oral Presentations					40	40					50	30